

NEW OPPORTUNITY FOR EXHIBITORS AT THE 2020 IAAP CONVENTION



PROMOTE YOUR BUSINESS IN A FLASH

WHEN

Thursday March 5th
9:15 to 9:45 am
(at the end of opening
session/beginning of
Associates Expo)

WHERE

Crowne Plaza
Springfield
1st Floor Main Session
Room
(adjacent to Expo Hall)

AVAILABLE TO

Associates' Expo
Exhibitors

IN 30 SECONDS or LESS

- ⇒ Introduce yourself to fellow IAAP members
- ⇒ Let them know about the products and services you provide
- ⇒ Invite them to visit your Expo Booth
- ⇒ Tell them about a contest you are offering during the Expo
- ⇒ Provide a single PowerPoint slide with your company logo and/or special highlights that will be projected on the big screen while you talk.

Notify Jodi Crowe of your participation by
February 24, 2020

jodi@iaap-aggregates.org
(217)241-1639

The ROCK'N ROLL OPENING RECEPTION

will return to the Expo Hall!

Wednesday, March 4th

5:00 - 7:00 pm



- ⇒ Network with customers prior to the traditional expo
- ⇒ Plan to set-up and be ready to meet people by 5:00 when the reception opens
- ⇒ You will be provided with drink tickets to hand out to potential customers visiting your booth

PLUS...

You are encouraged to adopt the rock'n roll theme at your booth. Make your booth attractive and exciting to visit with costumes, giveaways, contests or other entertaining activities. Reception attendees will vote for their favorite booth and the winner will receive FREE BOOTH SPACE at the 2021 Convention.

MARTIN IMPLEMENT SALES

VOTED 2019 "FAVORITE EXPO BOOTH"



OTHER WAYS ASSOCIATE MEMBERS CAN SUPPORT THE IAAP

- ◆ Contribute to the 2020 Illinois Teachers Workshop organized by the IAAP Public Information & Education (PIE) Committee

Provide "goody bag" items to be distributed to teachers during the workshop in July. Giveaways from your expo booth make great gifts for the teachers! EXAMPLES: pens, notepads, thermal or other types of tote bags, mugs, flashlights, etc. (in quantities of 40 are appreciated)

- ◆ Donate an item to the Silent Auction to be held during the Convention on March 4th & 5th proceeds benefit the IAAP Political Action Committee (PAC)

EXAMPLES: vacation packages, tickets to professional sporting events, popular electronic & tech gadgets, die cast model machinery, hunting accessories, tools, or cash (IAAP will purchase an item on your behalf)...basically, anything that would attract bidders.

By donating an item, Associate members will achieve IAAP "ROCK STAR" status and will receive extensive recognition during the event and in the IAAP Update Newsletter!

SPONSORSHIP OPPORTUNITIES

\$1,000 Platinum
\$500 Gold
\$250 Silver

Exhibitors who purchase the \$1,000 Platinum Sponsorship Will be recognized as **Premium Breakfast Sponsors** during breakfast in the Expo Hall on Thursday, March 5th.