

Lightning Talks

PROMOTE YOUR BUSINESS IN A FLASH

WHEN

Wednesday, December 15th
9:15 to 9:45 am
(at the end of opening session/
beginning of Associates Expo)

WHERE

Crowne Plaza Springfield
1st Floor Main Session Room
(adjacent to Expo Hall)

AVAILABLE TO

Associates' Expo Exhibitors

IN 30 SECONDS or LESS

- ⇒ **Introduce yourself to fellow IAAP members**
- ⇒ **Let them know about the products and services you provide**
- ⇒ **Invite them to visit your Expo Booth**
- ⇒ **Tell them about a contest you are offering during the Expo**
- ⇒ **Provide a single PowerPoint slide with your company logo and/or special highlights that will be projected on the big screen while you talk**

Notify Jodi Crowe of your participation by
December 6, 2021

jodi@iaap-aggregates.org
(217)241-1639

OTHER WAYS ASSOCIATE MEMBERS CAN SUPPORT THE IAAP

- ◆ **Contribute to the 2022 Illinois Teachers Workshop organized by the IAAP Public Information & Education (PIE) Committee**
Provide "goody bag" items to be distributed to teachers during the workshop in July. Giveaways from your expo booth make great gifts for the teachers! EXAMPLES: pens, notepads, thermal or other types of tote bags, mugs, flashlights, etc. (in quantities of 40 are appreciated)
- ◆ **Donate an item to the Silent Auction to be held during the Convention on December 14th & 15th. Proceeds benefit the IAAP Political Action Committee (PAC)**
EXAMPLES: vacation packages, tickets to professional sporting events, popular electronic & tech gadgets, die cast model machinery, hunting accessories, tools, or cash (IAAP will purchase an item on your behalf)...basically, anything that would attract bidders.

By donating an item, Associate members will achieve IAAP "ROCK STAR" status and will receive extensive recognition during the event and in the IAAP Update Newsletter!

Associate Members,

Keep in mind that for the first time in IAAP history, this year's Convention will be held in the Producers' prime shopping season. Many companies will have a set budget for 2022 and will be in the market for lining up new equipment and services for the upcoming year. As always, the IAAP encourages Producer Members to buy the goods and services of Associate Members. We hope to see you in December 2021!